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III Semester M.Com. Degree Examination, April/May - 2024

COMMERCE (A&T and F&B)

Trade Logistics and Supply Chain Management

(CBCS Scheme)

Paper : 3.2

Time : 3 Hours

Maximum Marks : 70

SECTION - A

Answer any Seven questions out of Ten. Each question carries 2 marks. (7×2=14)

1. a) Give the meaning of Trade Logistics.
- b) Define Value Chain.
- c) What is Warehouse Operation Management?
- d) State the principles of Material handling.
- e) What do you mean by ISCM?
- f) What is Supplier Relationship Management (SRM)?
- g) Classify the types of material handling equipment loads.
- h) Write the elements of supply chain management.
- i) State the features of JIT management.
- j) What do you mean by Reverse Logistics?

SECTION - B

Answer any Four questions out of Six. Each question carries 5 marks. (4×5=20)

2. Explain the 7 R's of Logistics Management.
3. Differentiate between Inbound and Outbound logistics.
4. Explain the functions of Supply chain management.
5. How to prevent Supply chain security concerns? Explain.
6. Explain the various types of warehousing.
7. Write a note on the focus of Customer Relationship Management.

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SECTION - C

Answer any Two questions out of Four. Each question carries 12 marks.

(2×12=24)

8. "Any successful company leader understands the critical nature of well-organized logistic." In this context explain in detail the importance of logistics management.
9. "Value chain distinguishes between primary activities, which directly generate revenue, and support activities, which make the primary activities possible". In this context explain the porters value chain model.
10. What is Warehousing? Explain the various functions of Warehousing.
11. Bring out the significance of packaging in perspective with the seller and the buyer.

SECTION - D

Answer the following question.

(1×12=12)

12. The mid-sized logistics firm ABC Logistics is considering about implementing cutting edge technology to enhance supply chain management. The organisation is especially interested in using Artificial Intelligence (AI) and Internet of Things (IoT) devices to improve operational efficiency.

Questions:-

- a) Discuss the transformation in logistic and supply chain management with the interference of emerging technologies.
 - b) State the consequences and impact on the logistic and supply chain management using AI.
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